

## [Challenges for ISO20022 Structured Address]

AI-Based Postal Address Structuring and Mizuho Bank's Strategic Approach for Customer Migration



#### NTT DATA Luweave Corporation (NDLC)

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## Agenda

- 1. Challenges for ISO20022 structured postal address
- 2. NDLC Solution to ISO20022 structured postal address



# 01

## Challenges for ISO20022 structured address





#### **ISO20022 structured postal address**

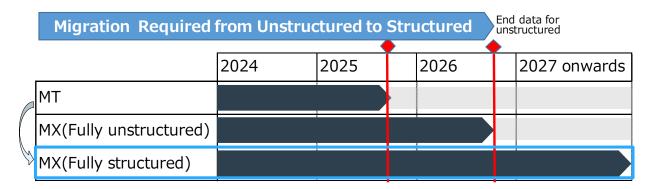
To comply with ISO20022 standards, postal addresses in payment messages must be structured.

MT messages will be discontinued in November 2025. Until then, postal addresses in MX messages must be either fullystructured or fully-unstructured as the hybrid option will become available at the same time.

#### <Migration to Fully-structured postal address>

#### Swift MT103

Beneficiary customer	:59:/00012345493 John Jones 1 Zhongxin 4th Road, Futian District, Shenzhen, Guangdong Province 518048, The People's Republic of China	
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#### ISO20022 Fully-structured postal address

<strtnm></strtnm>	Street Name	Zhongxin 4th Road
<bldgnb></bldgnb>	Building Number	1
<bldgnm></bldgnm>	Building Name	
<flr></flr>	Floor	
<pstbx></pstbx>	Post Box	
<room></room>	Room	
<pstcd></pstcd>	Post Code	518048
<twnnm></twnnm>	Town Name	Shenzhen
<twnlctnnm></twnlctnnm>	Town Location Name	Futian
<dstrctnm></dstrctnm>	District Name	
<ctrysubdvsn></ctrysubdvsn>	Country Sub Division	Guangdong
<ctry></ctry>	Country	CN

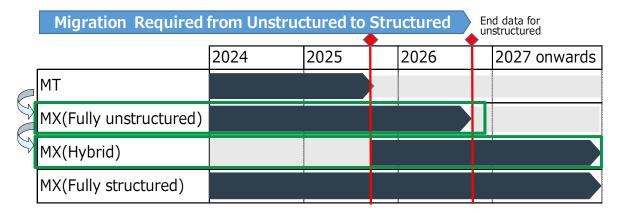
## **ISO20022** structured postal address (Hybrid Option)

<Option to take Hybrid postal address>

#### Swift MT103

Beneficiary customer :59:/00012345493 John Jones 1 Zhongxin 4th Road, Futian District, Shenzhen, Guangdong Province 518048, The People's Republic of China

ISO20022 Fi	ully-unstructure	ed postal address
<strtnm></strtnm>	Street Name	
<bldgnb></bldgnb>	Building Number	
<bldgnm></bldgnm>	Building Name	
<flr></flr>	Floor	
<pstbx></pstbx>	Post Box	
<room></room>	Room	
<pstcd></pstcd>	Post Code	
<twnnm></twnnm>	Town Name	
<twnlctnnm></twnlctnnm>	Town Location Name	
<dstrctnm></dstrctnm>	District Name	
<ctrysubdvsn></ctrysubdvsn>	Country Sub Division	
<ctry></ctry>	Country	
		1 Zhongxin 4th Road,
<adrline></adrline>	Address Line	Futian District, Shenzhen,
		Guangdong Province
<adrline></adrline>	Address Line	518048, The People's Republic of China



#### ISO20022 Hybrid(Semi-structured) postal address

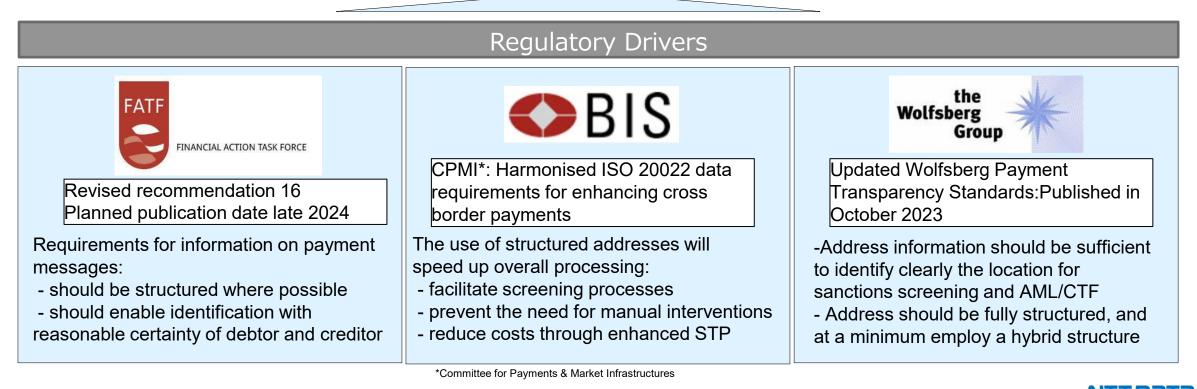
10020022 11901		(a, b, a) poolar addrood
<strtnm></strtnm>	Street Name	
<bldgnb></bldgnb>	Building Number	
<bldgnm></bldgnm>	Building Name	
<flr></flr>	Floor	
<pstbx></pstbx>	Post Box	
<room></room>	Room	
<pstcd></pstcd>	Post Code	
<twnnm></twnnm>	Town Name	Shenzhen
<twnlctnnm></twnlctnnm>	Town Location Name	
<dstrctnm></dstrctnm>	District Name	
<ctrysubdvsn></ctrysubdvsn>	Country Sub Division	
<ctry></ctry>	Country	CN
		1 Zhongxin 4th Road,
<adrline></adrline>	Address Line	Futian District, Guangdong
		Province 518048
		FIOVINCE J10040
<adrline></adrline>	Address Line	

#### NTTData

### Why Structured Postal Address?

"Structured payments in ISO 20022 messages offer several advantages in terms of providing more precise and more detailed information in payment transactions. However, due to the nuanced challenges inherent in cleansing address data within systems and databases, the proportion of structured customer data in payment messages is still at a relatively low level."

"In the complex landscape of payments screening, inefficiencies act as silent barriers to financial integrity addressing these challenges is paramount." (PMPG, May 2024)



6

### What are the challenges for Structured Postal Address?

#### Banks and corporates are facing challenges for migrating to fully-structured format due to:

Challenge 1: Structured address format is common but required elements vary from country to country

			Community input									
Level	ISO20022 tag	Element description	<u>AT</u> (Austria)	<u>AU</u> (Australia)	<u>CA</u> (Canada)	<u>CN</u> (China)	<u>DE</u> (Germany)	<u>FR</u> (France)	<u>GB</u> (Great Britain)	<u>JP</u> (Japan)	<u>SG</u> (Singapore)	<u>US</u> (United States)
3	<pstladr></pstladr>	Postal Address										
4	<dept></dept>	Department	0	0	0	0	0	0	С	0	0	0
4	<subdept></subdept>	Sub Department	0	0	0	0	0	0	С	Ν	0	0
4	<strtnm></strtnm>	Street Name	E	E	0	E	E	С	0	0	0	E
4	<bldgnb></bldgnb>	Building Number	E	E	0	E	0	С	0	N	0	0
4	<bldgnm></bldgnm>	Building Name	0	0	0	0	0	N	0	0	0	0
4	<flr></flr>	Floor	0	С	0	0	N	0	С	0	0	0
4	<pstbx></pstbx>	Post Box	0	N	0	0	С	С	0	0	С	0
4	<room></room>	Room	0	С	0	С	N	0	0	0	0	0
4	<pstcd></pstcd>	Post Code	E	E	0	0	E	E	E	0	0	E
4	<twnnm></twnnm>	Town Name	М	М	М	М	М	М	М	М	М	М
4	<twnlctnnm></twnlctnnm>	Town Location Name	0	N	N	0	0	С	0	N	N	0
4	<dstrctnm></dstrctnm>	District Name	0	N	0	0	0	N	0	N	N	С
4	<ctrysubdvsn></ctrysubdvsn>	Country Sub Division	0	E	0	E	0	N	0	E	N	E
4	<ctry></ctry>	Country	М	М	М	М	М	М	М	М	М	М

Legend

0

mandatory expected optional

conditional N/A

#### What are the challenges for Structured Postal Address?

■ Challenge 2: Many variety of notation fluctuation but no effective dictionary for postal address

Variation of Address Notation	Sample Cases			
Notation custom may vary and many variations are widely accepted	<ul> <li>Tokyo/Tokyo-to/Tokyo-city</li> <li>New York/NY/NYC</li> </ul>			
Notation order may vary for town and street name and numbers	<ul> <li>123 Main Street/Main Street 123</li> <li>1-2-3, Atown/3, Atown, 1-2</li> </ul>			
Official name may differ from popular name, nick name or old name	<ul> <li>Bengaluru vs Bangalore</li> <li>Praha vs Prague</li> <li>Yangon vs Rangoon</li> </ul>			
Address elements may be omitted in many different levels and ways	<ul> <li><jakarta selatan="">, Jakarta, Indonesia</jakarta></li> <li>Shenzhen,<guangdong>,518048</guangdong></li> <li>Osaka, 542-00076,<osaka-fu> Japan</osaka-fu></li> </ul>			
Such as Special district, address element differs even within a country	<ul> <li>Beijing/Shanghai/Tianjin/Chongqing</li> <li>Washington D.C.</li> <li>Tokyo vs Osaka/Kyoto/Nagoya etc.</li> </ul>			

# 02

## NDLC Solution to ISO20022 structured postal address

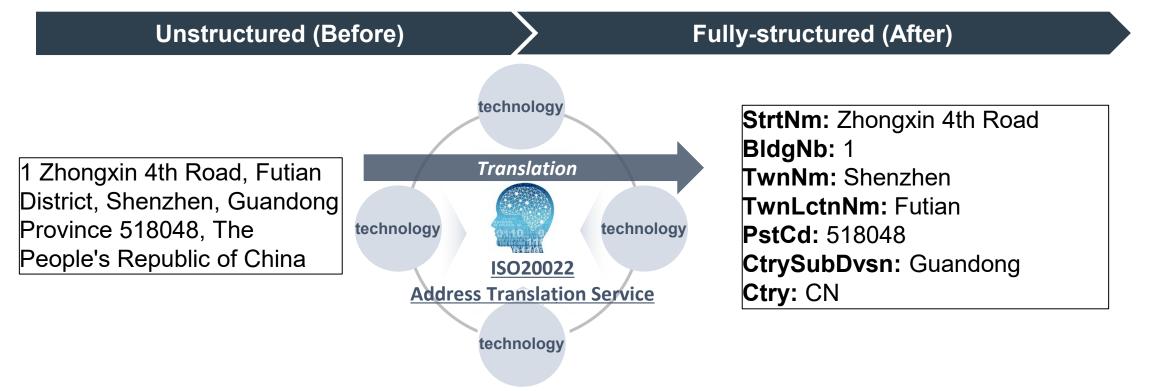




## **Concept of NDLC Solution**

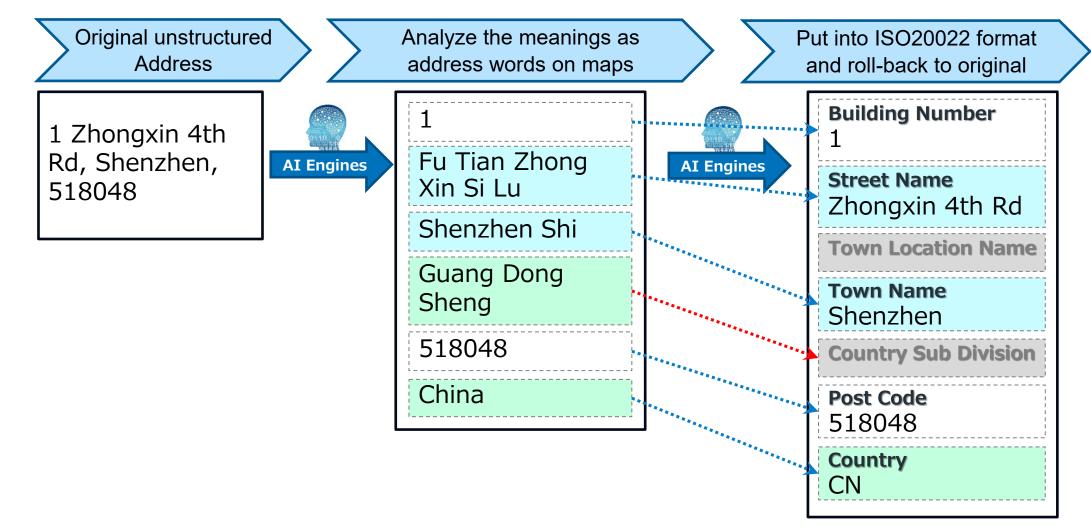
NDLC has developed a translation service to convert address from unstructured to fully-structured.

- (1) Single step conversion from unstructured to fully-structured eliminating the need to take hybrid route
- (2) Original logic and tunings based on data mining are tailored for multiple AI engines, enabling them to maximize translation quality and prevent hallucinations<sup>\*</sup> \*Misleading or incorrect information answered by AI
- (3) No alteration of the original wording even for typos, to ensure strict compliance
- (4) **Providing suggestions** when a mandatory field is missing for ISO20022 structured address



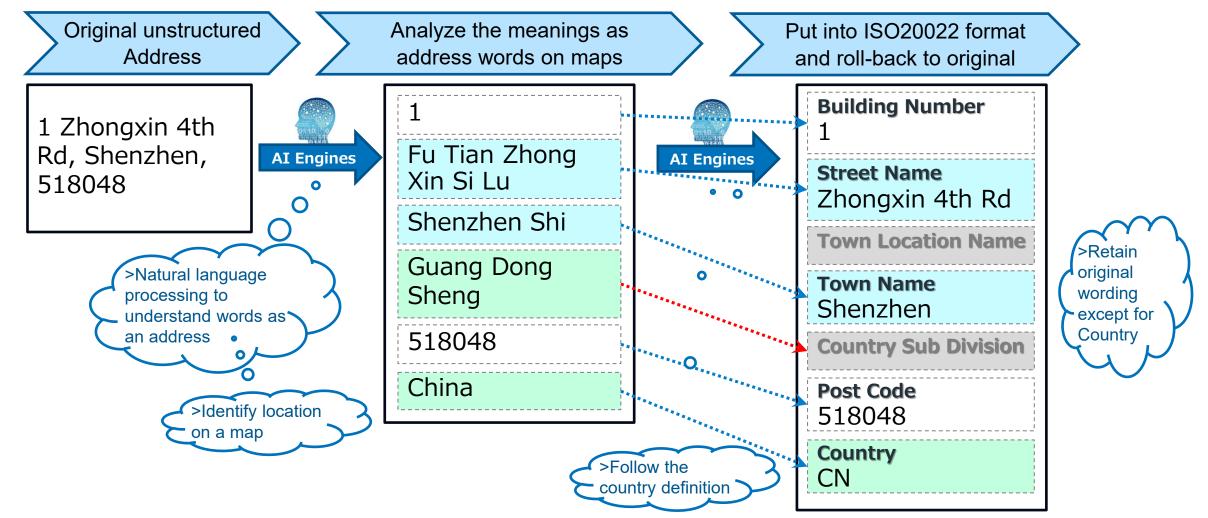
## **Process Outline of NDLC address translation service**

Below describes the process outline of our translation service for ISO20022 structured address.
 The process has been fine-tuned based on real payment data to achieve maximum efficiency.



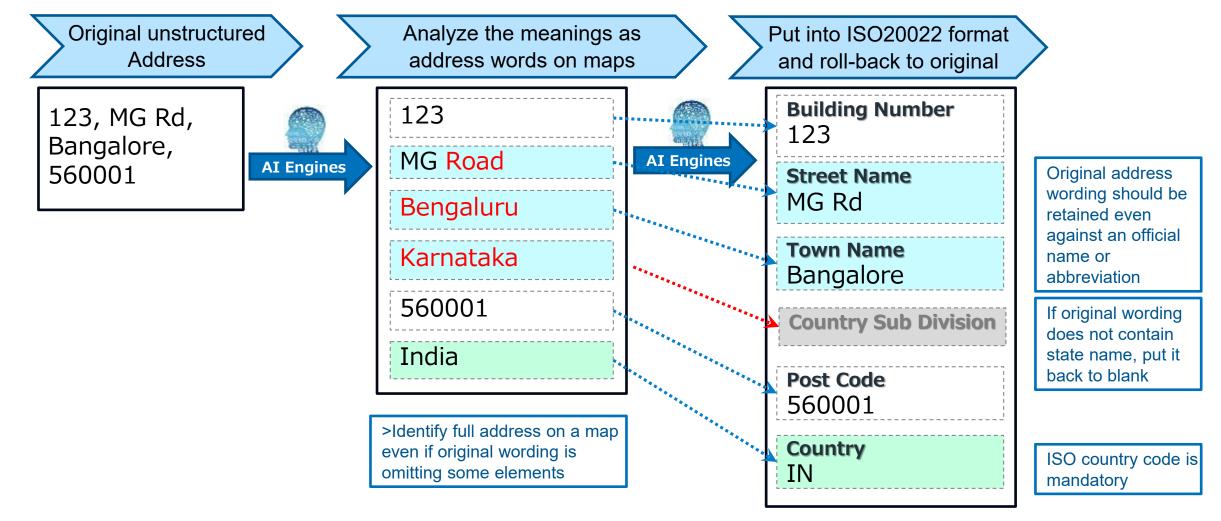
## **Process Outline of NDLC address translation service**

Below describes the process outline of our translation service for ISO20022 structured address.
 The process has been fine-tuned based on real payment data to achieve maximum efficiency.



## **Translation Sample**

A translation sample is illustrated below from unstructured to structured with some tricks.



## **Accommodation Samples for Country Variation**

- The requirements of Structured Postal Address in ISO20022 differs by country and has been published for 33 countries so far.
- To migrate to a fully-structured postal address, these country-specific variations must be accommodated. Some samples are listed below.

Country Name	ISO Code	Adjustment points considered and factored	Accommodation samples
Singapore	SG	<ul> <li>Both Town and Country names are Singapore, but only one Singapore exists in address</li> <li>Postal codes are located after country name</li> </ul>	<ul> <li>✓ Put "SG" as country code for Orchard Road, Singapore 238839</li> </ul>
Japan	JP	<ul> <li>Address structure differs by prefecture</li> <li>Town Name may contain two address elements, "gun" and town</li> </ul>	<ul> <li>✓ Judge Tokyo-to, Chiyoda-ku or Kyoto-fu, Kyoto-shi</li> <li>✓ Put town name as Ono-gun, shirakawa-mura</li> </ul>
China	CN	<ul> <li>Some municipalities are structured differently</li> <li>Various address elements are omitted frequently such as province, city, district</li> </ul>	<ul> <li>✓ Put Beijing as province/Town</li> <li>✓ Identify correct location by supplemental tuning with AI</li> </ul>
United States of America	US	Structured address notation is used across all states, but variety of fluctuation exists even for State/ZIP/Country	<ul> <li>✓ Correct State and ZIP for NY 10015 vs NY, 10015 vs New York 10015</li> </ul>



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